



COKO KORINNE

PRESS KIT MAGAZINE

managementandbooking@cokokorinne.com • www.cokokorinne.com

# BIOGRAPHY

In a music industry where watered-down arrangements and over-tuned vocals are the norm, it can be next to impossible for a talented and truly unique artist to generate a buzz. Instead of viewing these facts as restrictions, R&B singer, writer and producer Coko Korinne overcame these challenges and took the future of her music career into her own hands.

Raised in Memphis, TN, Coko was reading piano music before she was reading books. This knack for approaching music at an unexpected angle would quickly become one of Coko's trademarks. In high school, Coko's passion for varsity basketball declined as she devoted all her love and attention to the marching band drumline. Though teased for being a "band nerd", Coko never let her new nick name stop her from studying and practicing music. Her ambition and passion drove her forward to Middle Tennessee State University where she earned a degree in Recording Industry and minored in Music Percussion.

Today, filled not only with raw talent but also musical expertise and production prowess, Coko is poised to make an impact – on her own terms. "I want to show people that you can go very far in this industry as an independent musician especially if you have true talent, determination and available resources. And an education never hurts. I would not be where I am today if it wasn't for my college education" explains Coko, who will release her debut record "M.E.M.P.H.I.S." independently in 2010. Not only does the record feature her versatile chops as a vocalist, but "M.E.M.P.H.I.S." also showcases Coko's talent as a songwriter and producer. "Every beat, lyric and vocal arrangement was created and recorded by me. I played every instrument and produced every track. I want to be the evidence that this can really be done!"

Drawing inspiration from soulful R&B artists of the 90's like Aaliyah and SWV, and the throbbing beats of the Memphis rap scene, Coko is poised to inject some much needed new flavor into today's cookie-cutter, R&B industry. Her pure voice, charged with both raw power and heart-breaking vulnerability, will give you goose bumps or have you dancing and bobbing your head.

In 2007, Coko launched Band Nerd Productions which specializes in the creation of songs, tracks and compositions for artists, Film/TV and video games. You don't often find an R&B artist from the Dirty South who can put bump in your trunk and write a commercial jingle that you can't get out of your head. Her jingles have been in the hands of McDonalds, Oscar Mayer and Kit Kat.

For 6 years, Coko was the choreographer of her sorority step team, which has been undefeated since 2003. This same step team was featured in the box office hit movie "Stomp the Yard". Coko's greek life experience inspired her to write a smash hit called "Greek Dance" which is being played in colleges across Tennessee and is expected to become an epidemic through out the internet. Coko is also the creator of The Soundtrack Beat Battle, which is a nationwide competition for hip hop producers, put on in conjunction with Hard Rock Café and Big Fish Audio.

Coko Korinne's versatility also extends into her look. Whether she's sporting jeans and fly kicks or a sleek dress and stiletto heels, Coko knows how to make her stylish presence known. "I don't have to do much. Im a dark skinned chick. That's enough to make me stand out in the R&B game these days!", Coko jokingly explains. But Coko knows there's more to the R&B machine than how you look: "You no longer have to be a fantastic singer or wonderful musician to make it in the industry and that bothers me," Coko explains. "I want my music to inspire other female artists to be more than just a sexy body and a pretty face. We can also be songwriters, producers, arrangers, composers, CEO's and Presidents of our own entertainment companies."

With so much versatility, passion and expertise under her belt, the blossoming career of Coko Korinne is definitely one to watch.





## REVIEWS

"Coko Korinne is one of the hottest new artists I'm working with. Her beautiful voice takes you to the club to break it down to the killer crunk beats she makes herself. Watch out for this one!"

*Cooper Anderson (mixing engineer for John Legend)*

"Coko, is one of the most naturally talented singers that I work with. Her ear for melodies, harmonies, and voicings always brings a lot to the projects we work on together. Not only is Coko a gifted singer but she is a very skilled producer and arranger in her own right. The tracks that she's written and arranged have tons of character, are catchy, and are very marketable. Coko is definitely a multi-talented, multi-faceted musician who will continue to be a great asset in the music industry."

*Scott Gerow (Music Producer for Fox's Prison Break)*

## EVENTS AND SHOWS

Coko Korinne has created the biggest and baddest nationwide throw down of Hip-Hop's undiscovered producers. Each Beat Battle will take place at Hard Rock Café and Coko will perform and promote her album in each city. Coming Soon...2010!







## DISCOGRAPHY

"Greek Dance" Single • July 2009 • Digital Release

M.E.M.P.H.I.S. (EP) • Fall 2009



## REFERENCES

Bryan Hamilton & Mike Cassella • Graphic Designers for Ruben Studdard, Lil' Jon and Elliot Yamin • (646) 736-2959

Sal Salvador • Mixing Engineer for Melinda Doolittle • [salsalvadormusic@gmail.com](mailto:salsalvadormusic@gmail.com)

Cooper Anderson • Mixing Engineer • [cooper@hotmixing.com](mailto:cooper@hotmixing.com)

Jason McFadden • Radio Promoter and President of Lyrical Marketing • 908-464-7900

## CONTACT

Coko Korinne • 323-767-8160 • [cokokorinne@gmail.com](mailto:cokokorinne@gmail.com)

Booking & Press • [managementandbooking@cokokorinne.com](mailto:managementandbooking@cokokorinne.com)

Lawyer • Deron Tucker, Esq. • 516-522-2705

## networking

[www.cokokorinne.com](http://www.cokokorinne.com)

OFFICIAL WEBSITE

[www.myspace.com/cokokorinne](http://www.myspace.com/cokokorinne)

M Y S P A C E

[www.youtube.com/cokokorinne](http://www.youtube.com/cokokorinne)

Y O U T U B E

[www.facebook.com/cokokorinne](http://www.facebook.com/cokokorinne)

F A C E B O O K

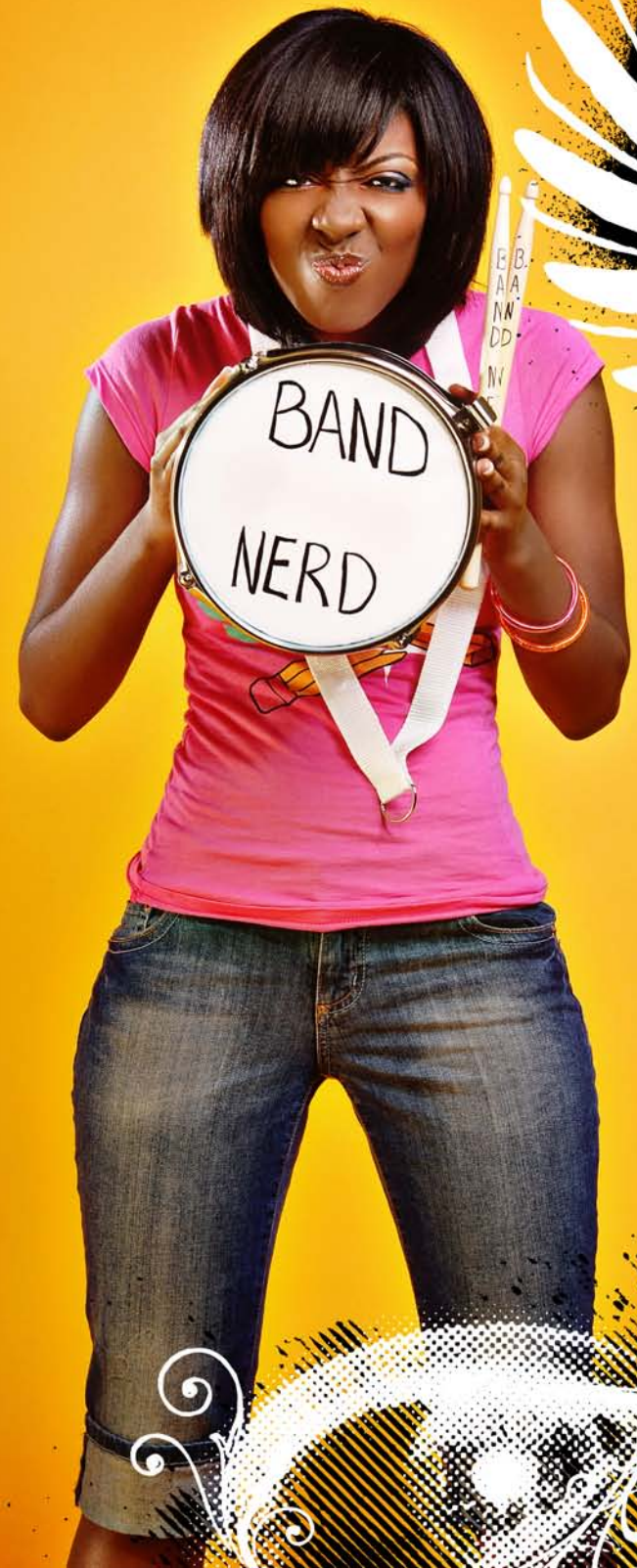
[www.twitter.com/cokokorinne](http://www.twitter.com/cokokorinne)

T W I T T E R



# BAND NERD PRODUCTIONS

Coko Korinne is the President and CEO of her own music company called Band Nerd Productions. BNP specializes in writing, producing and composing songs for established artists, film, TV and video games. BNP is also an independent label that concentrates on developing artists within the genres of Hip-Hop, R&B and Pop.



## BAND NERD MERCH



Band Nerd Productions  
9 Music Square South Suite 398  
Nashville, TN 37203

# COKO KORINNE

Blasts Across the Internet  
with the Release of the  
**NEW DIGITAL SINGLE**

## GREEK DANCE



WITH COLLEGE GREEK ORGANIZATIONS PROMOTING THE TRACK TO MEMBERS  
WHILE THE SONG SPREADS THROUGHOUT SOCIAL NETWORKING SITES

With her unique sound and style, Memphis-raised R&B singer, writer and producer COKO KORINNE is blasting across the internet with the release of her new digital single "Greek Dance" as it takes the nation by storm. Injected with Coko's raw power, irresistible groove and sleek melodic layers, the thumping beat is inciting a new way to stroll.

Taking cues from the longstanding history of college Greek organizations and the art form of stepping and strolling, Coko Korinne assembled "Greek Dance" to unite members across the country to stroll in stride with each other. With today's latest moves, the Greek members express themselves by dancing, chanting, waiving their sign and screaming their call. Coko's new single is on target to launch this dance movement to the forefront of college campuses nationwide.

Drawing from her own Greek life experiences, Coko Korinne was inspired to write "Greek Dance" in an effort to positively promote the social side of being in a Greek Organization. "The song gets all the Greeks involved," explains Coko. "It's definitely a tool used to promote Greek unity and overcome any rivalries that might exist among different groups."

The song's message also reflects Coko's philosophy on how Greek life should be enjoyed. "Let's put the animosity to the side and just dance...lets show everyone how fun it is to be Greek," she continues.

And that message is sticking. Within days of launching the single online, "Greek Dance" was spreading virally through members of Greek organizations at college campuses and buzzing through social networks like Facebook, Twitter and Youtube.

Beyond the expanding positive response for her first single, Coko Korinne is preparing the release of her debut full-length album M.E.M.P.H.I.S. that is set for release in 2010.

managementandbooking@cokokorinne.com • www.cokokorinne.com